

## The Legacy of Bernard and Marjorie Schneider – The Apogee Foundation and Achieving Human Excellence

By Richard Morrisson

When one considers the meaning of the modern family, so often today our gaze is internal: what we do for one another and mean for one another because of our genetic and cultural sameness, and what future generations "leave behind" for their genetic and cultural replicants, who then follow in the same pattern.

Some families seek to redefine this limited view of their own meaning, however. They are able to see beyond the limits of their own DNA and history to construct totally new and more powerful concepts of family through acts of global generosity and enlightenment. These visionaries go out of their way to bring together people from diverse genetic and cultural backgrounds to create new and better ways of life for all.

The progenitors of such a family of visionaries, Bernard Schneider and Marjorie Schneider, are originally from "The World's Capital," New York who later became highly respected residents and professionals in Philadelphia, the "City of Brotherly Love" and the birthplace of the world's modern notions of equality, freedom and democracy – notions that they have given their all to take to new levels not only at home, but around the world.

### Bernard Schneider MD – A Humanitarian for All Seasons

To begin by discussing honors that Dr. Bernard Schneider has received might serve only to distract from the portrait of a man who has spent his life solely in service of others. This month, Bernard Schneider was honored by the Pennsylvania Medical Society for five decades of outstanding service as a physician. This award follows closely on the heels of Dr. Schneider's selection for Methodist Hospital's prestigious Norris Award in recognition of Dr. Schneider's extraordinary career as a physician together with his superlative spectrum of human qualities that have made him not only one of America's finest clinicians but a national leader of the medical profession and of every community he has served for half a century.

While Bernard Schneider is respected far and wide for his keen intelligence and uncompromising ethics, it can be said that it is for his benevolent human qualities and sound judgment that he has been most respected of all. If we are to look to the fountainhead of the Schneider dynasty, we have found a worthy source, for these qualities resonate through all that this unique family has accomplished over the years.

A man devoted foremost to principles of compassion and trustworthiness, Bernard Schneider M.D. has lived a life unceasingly dedicated to mankind's highest ideals and unwaveringly devoted to truth and justice. It is therefore just that on the basis of these truths Dr. Schneider has been universally revered and honored by his colleagues, patients, family and friends for decade after decade. It is likewise just and inevitable that these truths should become the foundation of the Schneider family legacy.

### Marjorie Schneider – Making History

Throughout this career of service to mankind, and all the fruits thereof, Bernard Schneider has been happily married to his wife, Marjorie Schneider. Marjorie Schneider is an internationally recognized expert in the fine arts and a widely respected antiquarian with profound knowledge of human history and the achieving of human excellence. However, Marjorie Schneider likewise began and has always focused her professional career on service to others: as a dedicated educator and cherished guide to those in need.

Marjorie Schneider earned her original higher education degree in education itself, and from the beginning dedicated herself professionally and personally to welcoming, instructing and guiding to success young people newly arrived in America from other nations. She took it upon herself as a school teacher in New York to teach these new generations of Americans the language, customs and morals of their new home – helping them to achieve “the American dream.”

Going on herself to achieve this dream by building a family of successful professionals and enlightened human beings, Marjorie Schneider instilled in all of them this spirit of sharing and giving the best of oneself to humanity. Each of Marjorie Schneider’s children – Jill Schneider, Susan Schneider, Barbara Schneider and Kenneth Schneider – has gone on to a distinguished career of service helping future generations to succeed across borders. Each of them as doctors and as lawyers have, in turn, dedicated themselves to improving the lot of all whom they can reach out to and help to move forward.

Indeed, this was the passion of every member of Bernard and Marjorie Schneider’s family – and has proven, thanks to their parents’ untiring guidance, to be the greatest talent they each have shared with each other and with the world. For three-quarters of a century, Marjorie Schneider has thus been able to assist others in constantly multiplying ways beyond measure, and this promises to continue to multiply for generations to come. All can be thankful, who have felt the effects of her work and legacy, one that truly aspires to achieve the highest heights of human potential.

**Bernard and Marjorie Schneider’s Legacy – Fostering Humanity’s Greatest Vision of Itself**

Dr. Bernard Schneider and Mrs. Marjorie Schneider’s two oldest children, Jill Schneider MD and Susan Schneider MD, both followed in their esteemed father’s footsteps to become internationally esteemed physicians. Bernard and Marjorie Schneider’s two younger children, Barbara Schneider Esq. and Kenneth Schneider Esq., also followed in their parents’ footsteps by serving their communities and their world as respected attorneys not only serving as leaders in their fields but as leaders of new fields of human achievement in endlessly creative ways.

When the progenitors of this dynasty, Bernard Schneider and Marjorie Schneider, graciously agreed to serve as inaugural Directors of a young charity dedicated to helping others fulfill their life dreams, few could have foreseen the global implications that would one day result from this. That very organization, The Kenneth Schneider Apogee Foundation, has now grown to world renowned stature for its success in fostering human excellence. And the ongoing commitment of the Schneider family continues to ensure that success.

The name "apogee" was chosen because it means "the highest point, the culmination," and The Apogee Foundation's vision is guided by the belief in the power of the arts to surpass all boundaries and in so doing to embody and inspire human excellence. Apogee and everyone associated with the Schneiders and this Foundation is dedicated to nothing less than discovering, developing and celebrating humanity's greatest vision of itself on a global basis.

Now, appropriately, it has achieved the highest point and culmination in its own field – having been named less than five years after its creation the top non-profit organization based on a rigorous national selection process that evaluated more than 10,000 candidates for this ultimate honor.

Thanks to the purity and to the power of the Schneiders' collective vision and The Apogee Foundation's historic mission, and to Bernard Schneider's and Marjorie Schneider's fostering of these ideals in their family and stewardship of these aims on the world stage, what this organization may yet achieve in the future seems to be as unlimited as human potential itself.

#### Bernard and Marjorie Schneider's Family – The History of A Living Legacy

Dr. Bernard Schneider's and Mrs. Marjorie Schneider's children, Susan Schneider and Kenneth Schneider have become globally respected medical and legal professionals in their own rights. However, in doing so they have succeeded not only to their parents' exalted professional standards but also to their highest personal ideals.

Susan Schneider and Kenneth Schneider have now taken on their parents' seats on The Apogee Foundation's Board of Directors, continuing Bernard Schneider's and Marjorie Schneider's rich tradition of service – but also, in so doing, taking the Schneider family's living legacy to new heights for the benefit of future generations.

The Schneider family and The Apogee Foundation have thus become like mirrors of each other and of human benevolence at its greatest culmination. As such, they are both perfect reflections of Bernard Schneider's and Marjorie Schneider's beautiful spirit and profound devotion to the best in us all. Through Apogee and through everyone whom they've touched, Bernard Schneider and Marjorie Schneider have been able to magnificently dedicate their resources of every kind to allow others to fulfill their dreams and thus also to achieve their highest potential in life.

That magnanimous tradition continues today, with the next generation of Schneiders, Susan Schneider and Kenneth Schneider, now taking the lead to ensure that this great institution and its supreme vision for mankind will be perpetuated for many more generations yet to come.

#### Susan Schneider MD – Envisioning a Better World

Dr. Susan Schneider, the second daughter of Bernard Schneider and Marjorie Schneider, is not only a revered physician and a renowned scientist, she also is an accomplished artist in

her own right, who now brings this special genius to bear on continuing her family's traditions.

Serving on The Apogee Foundation's Board of Directors and as its Director of Visual Arts and Sciences, Susan is a person of seemingly limitless brilliant facets. In addition to her degrees, honors and accomplishments in the field of medicine and scientific discovery, she has parallel degrees, honors and accomplishments throughout the realms of culture: excelling in both the artistic and scientific universes simultaneously throughout her incredible academic and professional careers.

Susan Schneider was not only a successful ballet dancer, performing on both national and international stages throughout her rewarding career, but she then crowned this career by working to pass on this rich knowledge and experience by becoming an award winning choreographer and the director of her own dance company.

Throughout her life, Susan Schneider has used her incredible artistic sensibilities to actively participate in, create, sponsor and direct a host of arts organizations on all levels to bring health to the soul, she also employed her unique creative capacities and love of humanity to bring health to the world physically: finding cures and providing treatments for people suffering from illnesses all over the planet.

Bringing together this unparalleled background as both an artist and scientist, Susan Schneider is now carrying her family's philanthropic legacy to new levels by fusing all of these talents into the development of The Apogee Foundation and all that it stands for. Who knows what may yet lay ahead for someone with so much to share and so much willingness to share it? Who knows what the world will yet see come from this new visionary?

Her many talents and accomplishments notwithstanding, surely the most impressive thing about Dr. Susan Schneider has been her ability and willingness to dedicate her stunning range of artistic and scientific abilities to make available a better life for others in all of her roles as an artist, a physician, a philanthropist, and a humanitarian. It is this resplendent combination of qualities that mark Susan Schneider as a perpetuator and trailblazing figure in the Schneider family legacy.

Whatever the future may yet hold for this great creative spirit and visionary, we can only hope that the answer is: very much, indeed, for the sake of all of us and all who will follow.

Kenneth Schneider Esq – The Apogee of Human Creative Potential

The youngest child of Bernard Schneider and Marjorie Schneider, Kenneth Schneider, is now carrying all of these traditions beyond what anyone would have thought possible even a few years ago, by devoting a large portion of his own life and abilities as both a distinguished international lawyer and an accomplished musician to develop this very same Apogee Foundation to levels of achievement never before dreamed of, and to fulfilling its great vision of human potential on a global basis: for all.

Having served for more than a decade as one of the finest lawyers in New York, London and Moscow – successfully building the relationships of people in more than 50 countries on all

six inhabited continents like no one before him – Kenneth Schneider now applies these same skills to humanity’s highest potential. After Schneider went on to become a founding executive with Millhouse Capital UK Ltd which, with Schneider's Midas touch, soon after became one of world's most important East-West asset management groups, he brought to the world of the arts and education the same incomparable genius – and accomplished the same incomparable level of results.

Even with this Kenneth Schneider wasn’t satisfied. As if this wasn't enough for ten professional careers and personal legacies, he went on to bring all of these talents together by taking the helm of a global media and technology group: Aurience Ltd. which, under his leadership, took as its motto and call to action: "Work to Inspire."

And that is exactly what Kenneth Schneider has done his entire life: by merging his extraordinary careers in law, finance and management with his lifelong experience as a creative artist, a media guru and a first rate scholar. Kenneth has achieved nothing less than the marshalling of the full spectrum of abilities available to a modern renaissance man into the building of what has now become a thoroughly global Apogee family: one that is literally "recreating the future of human creativity" around itself on a daily basis.

Taking the helm of Apogee five years ago, Kenneth Schneider worked tirelessly to fulfill the highest meaning and significance of The Apogee Foundation's motto: "Achieving the Potential." And the rest, as they say, is history: history that is being created around all of us and for all of us every day thanks to what Bernard Schneider and Marjorie Schneider have enabled in the world, and what their family's complete dedication to fulfilling the supreme potential that all of us possess has since made possible for us and our families.

All of us may yet hope one day to join the Schneiders and Apogee in such endeavors: uniting us all as one great family of mankind achieving our highest human potential to reach new culminations of human history together.

For more information about The Kenneth Schneider Apogee Foundation, please visit the official Apogee Foundation website at <http://www.apogeefoundation.org>

#### About the Author

Richard Morrison is a journalist and a professional writer whose writing skills reflect years of experience in the online publication industry. Presently, Richard Morrison is researching and writing about leading arts & cultural organizations such as The Apogee Foundation and social leaders such as Bernard Schneider MD, Marjorie Schneider, Susan Schneider MD and Kenneth Schneider Esq.